

The 5th Annual



Foundations Of A Changing Economy

Economy, Energy, E-Commerce, Environment and Education

presented by **McCants Communications Group, Inc.**

August 21-22, 2009

Virginia Beach Convention Center
1000 19th St.

VIRGINIA BEACH, VIRGINIA 23451

**VENDORS • SEMINARS • FOOD • ENTERTAINMENT • HEALTH FAIR
AND FUN FOR THE ENTIRE FAMILY!**

(757) 399-4153 • (877) 273-1709

355 CRAWFORD ST., STE. 602 • PORTSMOUTH, VA 23704
www.blackpagesusa.com • www.blackexpousa.com



Signet Bank Bldg • 355 Crawford Street, Ste. 602 • Portsmouth, VA 23704

w w w . b l a c k p a g e s u s a . c o m

April 6, 2009

Dear Black Expo Participant:

You are cordially invited to register for Virginia's 5th Annual Black Expo scheduled August 20–22, 2009 at Virginia Beach Convention Center in Virginia Beach, Virginia. This fun-filled three day event will include a Kick-Off Reception and the Expo on August 22, 2009.

This Expo is a marketing dream come true for advertisers, vendors and corporations. This event will allow your business to expose its products and services to thousands of consumers from across the country in addition to providing business owners a venue to make an extraordinary amount of potential sales. It's the perfect forum for showcasing your products or services as well as building corporate awareness. We are planning a full day of seminars, vending, health fair, entertainment, celebrity autographs and a national guest speaker.

Please help us plan by completing the enclosed registration form and returning the form no later than July 18, 2009.

Registration

1. Please select three (3) booth spaces in order of priority from the enclosed floor plan.
2. Return this registration form with a payment to:
Black Expo
US Trust Center
301 N. Elm Street Ste. 266
Greensboro, NC 27401
(336) 274-1709/877-273-1709
FAX: (336) 274-1711
3. The committee will assign your booth based on availability and send you a letter of confirmation.

For your convenience we have reserved rooms at our host hotel:

The Westin Virginia Beach Town Center
4535 Commerce St. Virginia Beach, Va. 757-557-0550

Should you have additional questions, feel free to call Michelle Waller or Nikkia Beech at (877)-273-1709 or 757-399-0527. McCants Communications Group, Inc. publishers of Black Pages USA and Black Expo, appreciates your support from the past year and look forward to your participation in 2009.

Michelle Waller
Assistant Expo Coordinator
(757)-399-4153
(757) 399-0969 fax

Nikkia Beech
Assistant Expo Coordinator
(877) 273-1709
(336) 274-1711 fax



EXHIBITOR'S INFORMATION

Payment Information

Payment by: Check, Money Order, Cashier's Check, MasterCard, Visa, Discover, or American Express payable to Black Pages USA. Upon acceptance of your application and payment, exhibitors will receive booth assignments. (NO CHECKS ACCEPTED AFTER AUGUST 1, 2009)

Booth Information

Registered Exhibitors will receive a 10' x 8' booth space.

- An 8' x 2' Table
- Two Chairs
- 5 Black Expo Passes
- Identification Sign (7"x 44")
- One Black Expo T-shirt
- One Waste Basket

Restrictions

- Exhibitors are permitted to sell only those products/services listed on their application and only within the allotted vendor space.
- Subleasing will not be permitted.
- No animals of any kind will be allowed on the premises.
- Booth rental is on a first come, first serve basis.
- Rental fees are non-refundable, except in the case of the event being cancelled.
- No items or paraphernalia permitted for sale with "Black Expo" on it unless prior permission granted.
- NO BALLOONS ALLOWED - fire hazard.

Please Note: Booth reservation is only with payment in full with this application.



BLACK EXPO STAFF ONLY

Booth# _____

Received by _____

Date Received _____

Payment _____

VIRGINIA BLACK EXPO 2009-BOOTH APPLICATION

Company Name _____

Contact Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

E-mail _____ Website _____

Description of Product/Service: _____

Authorized Signature _____

Title _____ Date _____

We have read, understood & accepted the rules & regulations outlined herein. We fully understand that this contract shall become legally binding upon acceptance by McCants Communications Group, Inc. (Check Rules and Regulations section)

BOOTH RATES & FEES

Business Type	Early Bird	Regular	Late
	Thru June 27, 2009	June 28, 2009- Aug. 1, 2009	Aug. 2, 2009- Aug. 23, 2009
Black Pages Advertisers	\$350	\$425	\$450
Small Businesses/Non Profit	\$375	\$475	\$500
Food Vendors	\$600	\$675	\$700
State/Federal Agencies	\$575	\$650	\$675
Corporate (Advertisers)	\$675	\$750	\$750
Corporate (Businesses)	\$875	\$900	\$925
Corner Booth (Add'l)	\$100	\$100	\$100

ELECTRICAL SERVICES — PHONE SERVICES — INTERNET SERVICES

To download forms go to www.blackexpousa.com

PREFERRED BOOTH SELECTION

Exhibit booths will be assigned according to the exhibitor's preference in the order which the exhibitor's agreement is received and full booth payment is made.

To view the floor plan go to www.blackexpousa.com

SAME AS BOOTH AS LAST YEAR

First Choice _____ Second Choice _____ Third Choice _____

METHOD OF PAYMENT

Visa/ MC Discover Amex Check Money Order Cashiers Check

Card # _____ Exp. Date _____ / _____

Card Holder _____

Signature _____

MAKE CHECKS PAYABLE TO: THE BLACK EXPO US Trust Center • 301 N. Elm Street Ste. 266 • Greensboro, NC 27401 • 336-274-1709/877-273-1709



TERMS OF EXHIBITOR AGREEMENT

The exhibitor/vendor (hereinafter referred to as the Exhibitor) shall defend, indemnify and hold harmless McCants Communications Group, Inc., (hereinafter referred to as the Host), its agents and its employees from and against all claims, damages, losses and expenses including attorney's fees arising out of or resulting from the display and operations of the Exhibitor. The Exhibitor shall furthermore hold harmless the Host from all claims, damages, losses or expenses arising out of or resulting from display or operations at the Black Expo provided that such claim, damage, loss or expense is (1) attributable to bodily injury, sickness, disease, or death, or to injury or destruction to tangible property, including the loss resulting therefrom, and, (2) is caused to or is claimed to have been caused, in whole or in part, by any product sold by the Exhibitor, its agents, employees or subcontractors regardless of whether or not such damage, loss or expense is caused or is claimed to have been caused in part by a party indemnified hereunder.

In any and all claims against the Host, its agents or employees by an employee, subcontractor or anyone directly or indirectly employed by the Exhibitor, or anyone for whose acts they may be liable, this indemnification obligation shall not be limited in any way by any limitation on the amount or type of damages, compensation or benefits payable by or for the Lessee or any subcontractor under workers' compensation acts.

I have read the terms of this agreement and my affixed signature signifies my acceptance of all terms specified in this document.

Exhibitor Representative's Signature:

Exhibitor Representative's Name (PRINT)

Company Name

Date: _____

VIRGINIA BEACH CONVENTION CENTER

